

6SBS

Six Signs Business Solutions

العلامات الستة لحلول الأعمال



E V E N T S M A N A G E M E N T

PRODUCTION



ABOUT THE COMPANY |

C46SBS Production is the growing demand for professional, creative, and cutting-edge solutions that address real-world community, event organization, and challenges. Our expert team of consultants has extensive knowledge of the local market, access to the most modern technologies available for production, and a highly skilled creative team. At C46SBS Production our aim is to excel in enabling our clients to excel., we meticulously manage, direct, and lead all aspects of our client's communication, production and event needs to positively impact their brand and facilitate success. At C46SBS Production we pride ourselves on providing unmatched service, on-time and within budget. We carefully assess all client requirements.

UNIQUE VALUE PROPOSITION |

We adopt a strategic approach to all our events. The huge advantage of partnering with us is our agency style of working, with the added bonus of being able to carry it through taking care of all production and technical services.

We collaborate with each client to determine the scope of the project and create a plan for delivery . To identify your needs from the outset, it's important for us to understand your business, target audience, and brand. Based on this we develop a full proposal, in line with your expectations and what you want to achieve.

Then our production and technical support services capabilities come into play. Each of our projects has its own dedicated team. Teams needed to complete the project scope in terms of stage-building, audio-visual or Traffic plan, Crowd Managing, logistics fully, Identity of the conference or Media Production plan, and Experience around The Event.



From day one, we work with you to define the bigger picture, then ensure every detail is owned by a C46SBS specialist . Having all our talents in-house means you're guaranteed an onsite support for our service delivery across all aspects of our operations.

Corporate Events |

- Event Management & Consultation .
- Box Office .
- Traffic Management .
- Booking & Registration
(Solutions Theatre Booking System) .
- Event Theme
(Design & Execution) .
- Products Launch .
- Team Buildings .
- Conferences .
- Meetings .
- Seminars .
- Exhibitions .
- Ceremonies .
- VVIP & VIP Protocols .
- Concierge Services .
- Escorting Services .
- Educational Events .
- Sports Events .
- Street Festivals .
- Event Analysis (Footprint-Impact) .
- Exhibitions .

PROTOCOL & VIP SERVICES |

Our mission is to move people safely and reliably while providing a personal, positive experience that aligns with our customers' goals. We take great pride in being an extension of our client team and providing consultations to plan and/or enhance existing infrastructure or design a solution along with an implementation plan for your valued guests.

Entertainment Events |

Entertainment is very important to the success of your event as it helps guests have a good time. When guests have fun, they interact better with others and learn more. So, the energy of the event would increase creating a very positive atmosphere.

CONSULTATION |

- VVIP & VIP Journey .
- Road mapping the experience .
- Specialized services for each category .
- Content & Direct messages .
- Full protocol training for the team .
- Workshops .



SOLUTION & EXECUTION |

- Specialized Concierge .
- Special Content for VIP .
- Creative concepts for any service or items .
- Sponsorship Packages .
- Printing special map for VIP entrance and exit .
- Supplier Special Deals .

BRAND / PRODUCT LAUNCH |

When you are launching a product, your end goal is probably to build awareness and grow your brand; there's no question, it is much easier said than done. As a full-service advertising agency, Strategic Marketing has an experience in a vast array of marketing techniques that can contribute to your product launch. Our product launch strategies entail thorough market and consumer research, itemized planning and strategic implementation that engages today's savvy consumer .

- Selecting an overall theme for the event .
- planning a Budget .
- Selecting a venue .
- Negotiating hotel contracts .
- Hiring outside vendors .
- Planning the Menu .
- Hiring a Caterer .
- Arranging for guest speakers or entertainment .
- Coordinating Transportation .
- Arranging Invitations ..
- Guest Management & RSVP Management .
- Database Development .
- Post-event follow-ups .

- developing both ATL & BTL campaign to create pre-launch buzz and PR momentum .
- Working with social media influencers & bloggers to identify the best mix of channels .
- Press Management .
- Event / Product launch planning & execution .
- VIPs engagement activities management .
- Post Activity Reports .



CROWD MANAGEMENT |

1. Organizing and operating
Foot Park in Winter Land .
2. Protocol G20 and Logistics .
3. Protocol The square .
4. Protocol Boulevard City .
5. Protocol Camp act Field .
6. Protocol Winter Land .
7. Protocol, logistics, and management of
the crowds, in the Red Sea Festival .
8. Crowd management in Dirab .
9. Crowd management Gamers 8 .

HEALTH & SAFETY |

1. Safety Risk Assessment .
2. Emergency Preparedness .
3. Security Management .
4. Health Screening Protocols .
5. First Aid and Medical Support .
6. Evacuation Strategies .
7. Effective Safety Signage .
8. Advanced Communication Systems .
9. Crowd Control Solutions .
10. Personal Protection Measures .
11. Electrical Safety Measures .
12. Comprehensive Cleaning Protocols .
13. Staff Training Initiatives .
14. Contact Tracing Procedures .
15. Regulatory Compliance Monitoring .



1. Venue Preparation

- Ensure the event venue is properly set up to accommodate the expected crowd size .
- Check for any potential hazards such as uneven terrain, obstacles, or slippery surfaces .

2.Crowd Control:

- Implement crowd control measures to prevent overcrowding and maintain safe distances .
- Clearly mark exits and emergency evacuation routes .

3.First Aid Stations:

- Set up first aid stations with trained personnel and necessary medical supplies.
- Ensure these stations are easily accessible and well-marked.

4. Hygiene and Sanitation:

- Provide hand sanitizing stations throughout the Venue .
- Regularly clean and sanitize high-touch surfaces .

5.Security:

- Employ trained security personnel to monitor the crowd and respond to any disturbances.
- Conduct bag checks and security screenings if necessary.

6. Weather Considerations:

- Monitor weather conditions and have plans in place for inclement weather, such as shelter options or evacuation procedures.

7. Communication:

- Establish clear communication channels for event organizers, security, and medical staff .
- Use signage and announcements to convey important safety information .

8. Compliance with Regulations:

- Ensure that the event complies with all local health and safety Regulations .
- Obtain any necessary permits and approvals .

9. Continuous Monitoring:

- Continuously monitor the crowd's behavior and overall safety throughout the event .
- Be prepared to adapt plans as needed to address emerging issues .

10. Emergency Response:

- Have a well-defined emergency response plan, Including protocols for medical emergencies, fires, or other crises .
- Train staff and volunteers on how to respond to various emergencies .

RISKS EXAMPLES |

The Excavation area found near to the event, need hard barrication & sign board to be placed to avoid any unexpected event or accident .



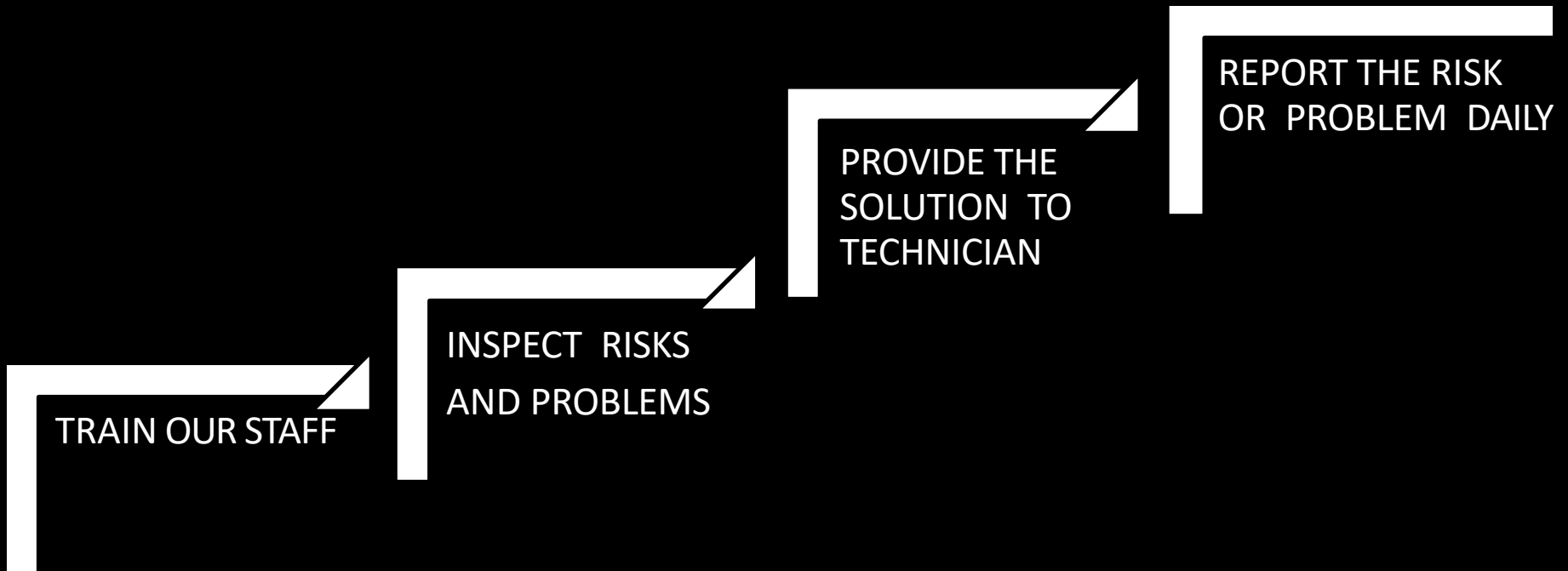
The damaged entrance roads were covered with the necessary materials to avoid falling and slipping accidents, as this could negatively affect attendees .



Clear access for the public to exit safely without any unexpected event .



4 STEPS WE PROVIDE TO ENSURE HEALTH AND SAFETY |



EVENTS




EVENTS MANAGEMENT


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العلامات الستة لحلول الأعمال



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Project Name: **KINGS CUP**

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عرض مشروع
منطقة مكة المكرمة
بهد الإنسان وتنمية لمصل



Project Name: **KING FAISAL PRIZE - 2021**



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Project Name: **JOY FORUM**



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Project Name: ITHRA TANWEEN - 2020

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Project Name: **KING FAISAL PRIZE - 2022**



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Project Name: **KINGS CUP**



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Project Name: **FOUNDING DAY - AL ULA**





Project Name: **GEC - 2022**



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Project Name: **MECCA FUTURE PROJECTS EVENT**



Project Name: **BTV - AL ULA**



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Project Name: **NEOM - THE LINE 2021**



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OUT DOOR EVENTS

Project Name: **AL HAJAR MUSICAL MOMENTS - AL ULA 2021**



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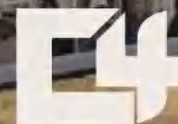
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Project Name: **SABIC U MATTER 22**



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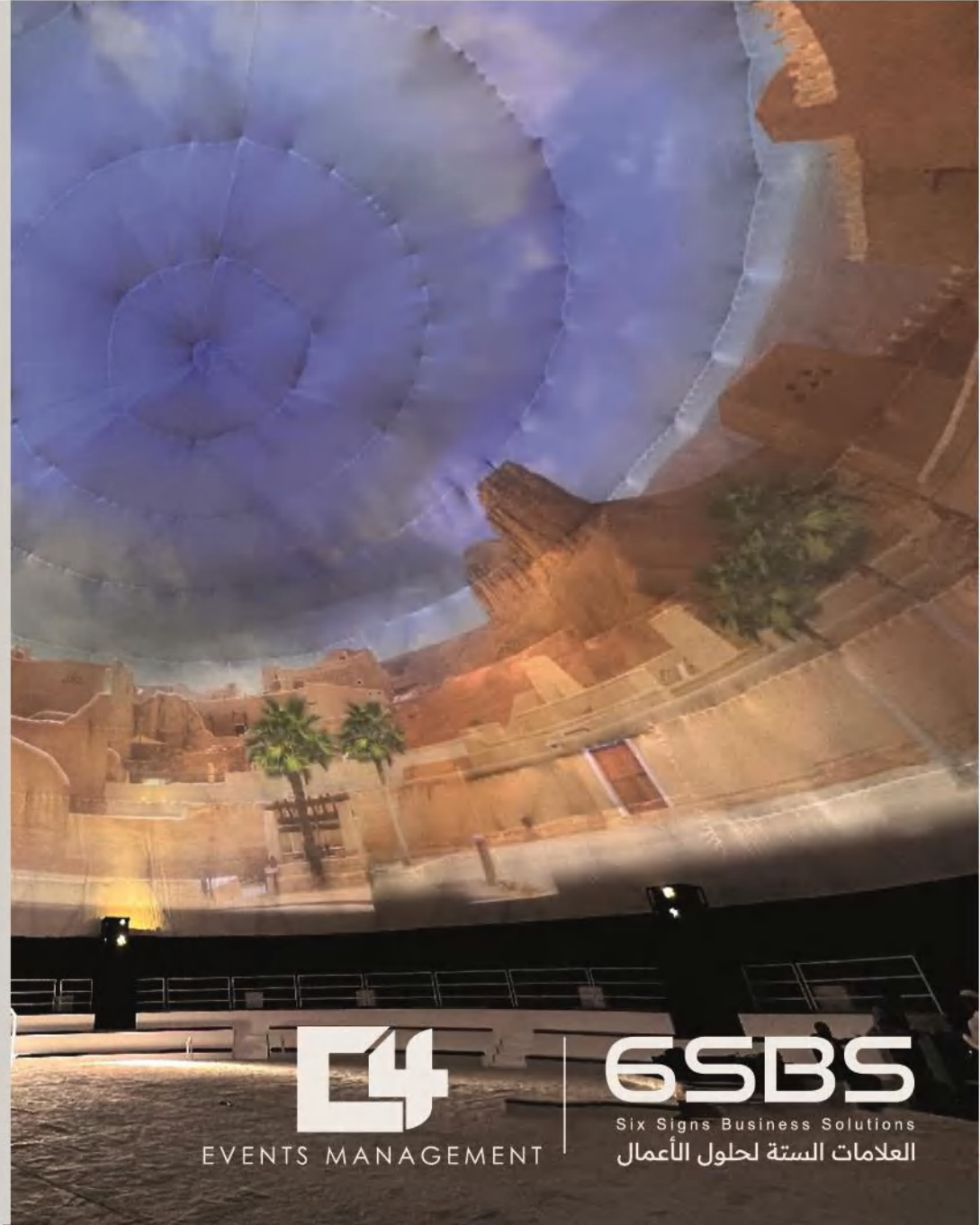
Project Name: **MOC - ITHRA**

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Project Name: **MOC - ITHRA**



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Project Name: **MOC - ITHRA**

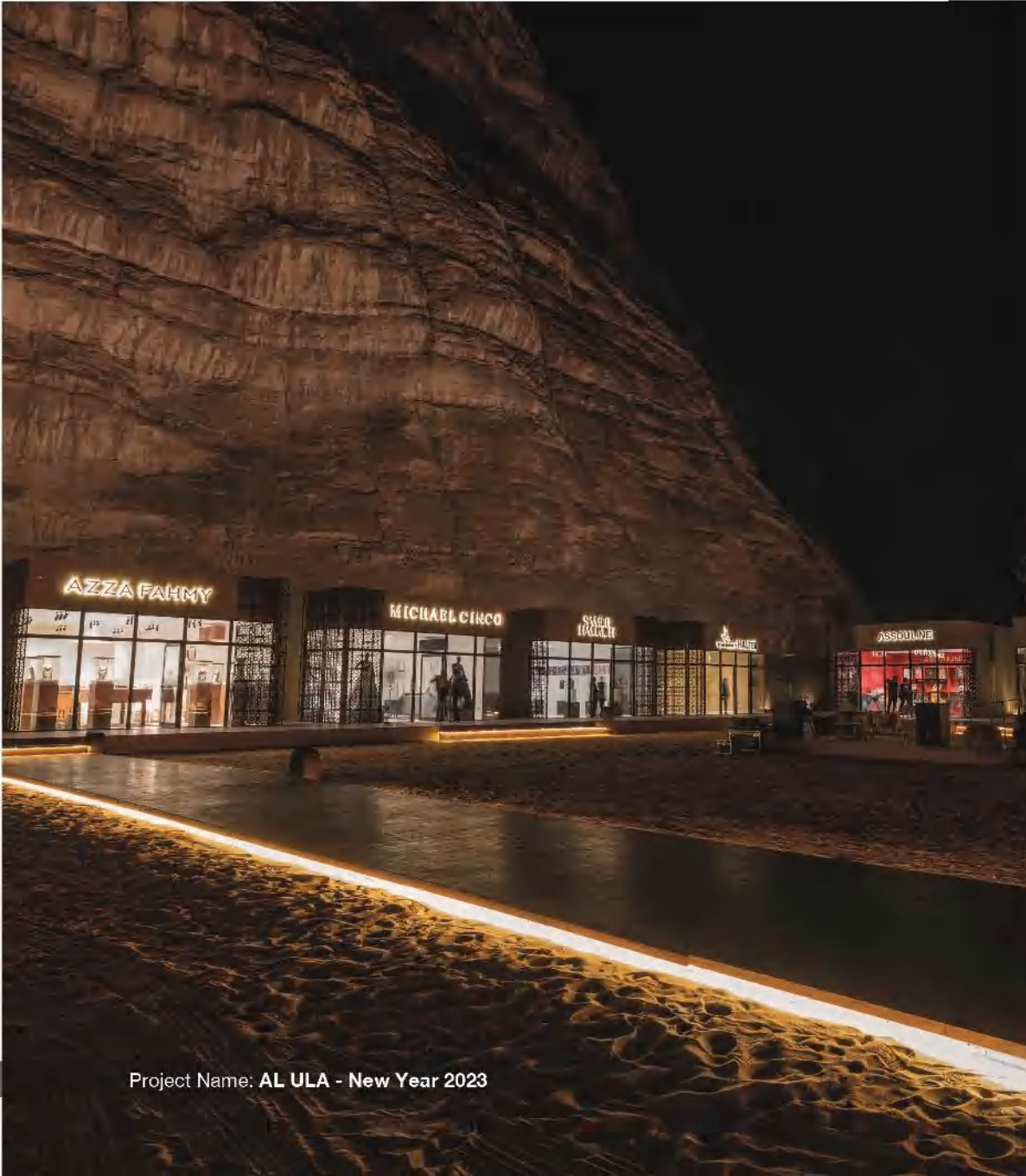


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Project Name: AL ULA - New Year 2023



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Project Name: **PRINCE ABDULLAH AL-FAISAL INT. PRIZE POETRY AWARD - 2022**



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Project Name: **THE SYMPHONY - AL ULA 2022**



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Project Name: **GARDEN OF MOMENTS - AL ULA 2022**



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Project Name: **DOLCE & GABBANA CAVALRY - AL ULA 2022**





Project Name: **ITHRA DOWNTOWN WINTER PROGRAMS - 2020**



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Project Name: **EMPOWERING WOMEN AL ULA - 2022**



Project Name: **FIVE SENSE SANCTUARY - AL ULA 2022**





Project Name: RALLY DAKKAR - 2021



04
EVENTS MANAGEMENT

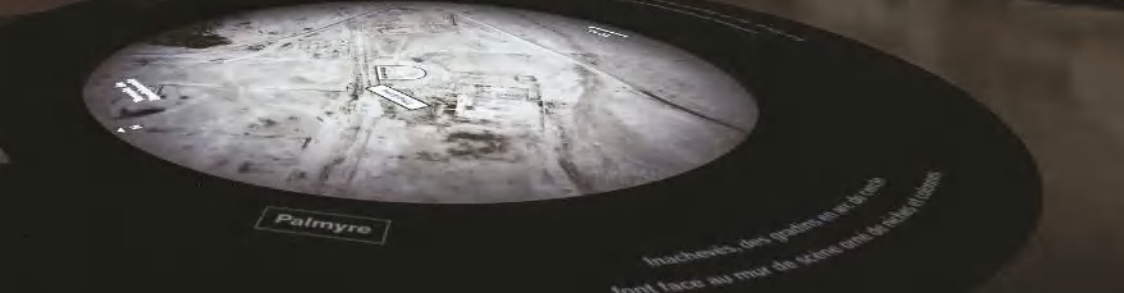
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6SBS Signage Business Solutions
العلامات التجارية لحلول الأعمال



Project Name: ART OF SONAGRAPHY - 2019



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العلامات الستة لحلول الأعمال



Project Name: BIENALSUR DIRIYA - 2021



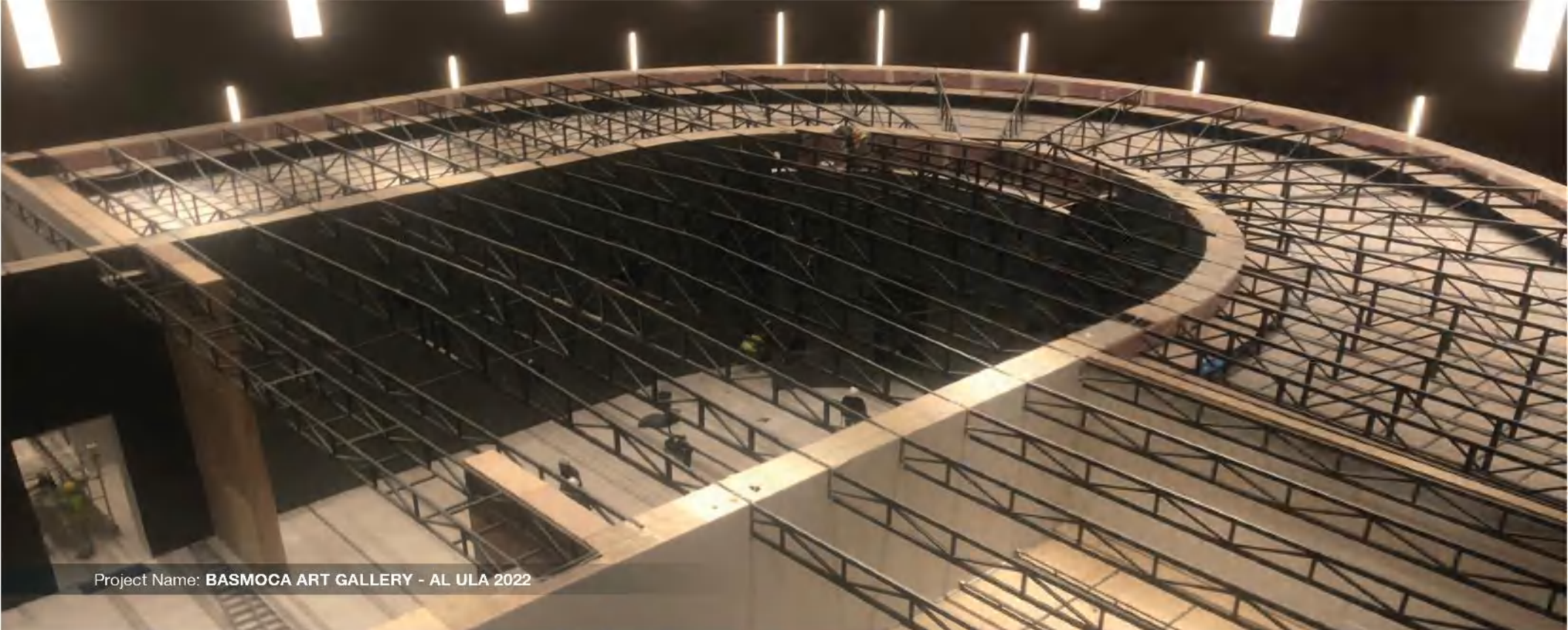


Project Name: BIENALSUR JEDDAH - 2021

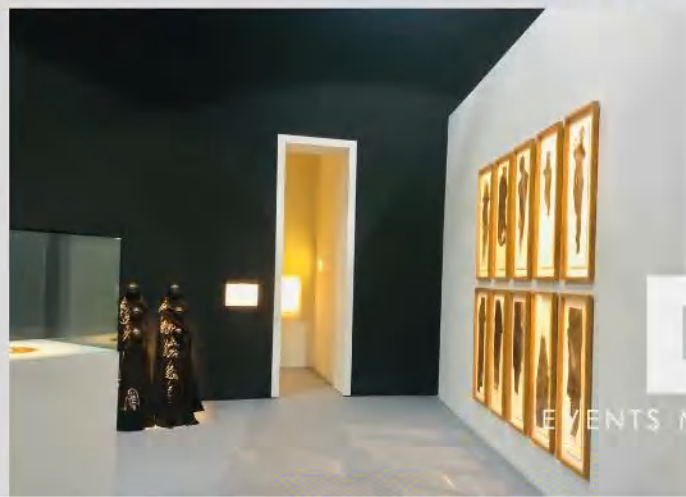


ESBS
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Project Name: **BASMOCA ART GALLERY - AL ULA 2022**



GSBS
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GSBS
Six Star
Gulf States
Bahrain

EXHIBITIONS



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Project Name: **AL ULA DESIGN AWARD - JAX DISTRICT 2021**

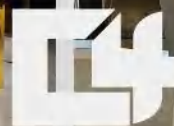




Project Name: DAR AL ARKAN REAL ESTATE - 2022



Project Name: **ITHRA SYNC - 2022**



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Project Name: NEOM

04
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Project Name: GACA - WDS SHOW 2022



BY MANAGEMENT

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Project Name: **MINISTRY OF DEFENCE - WDS 2022**



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STUDIOS



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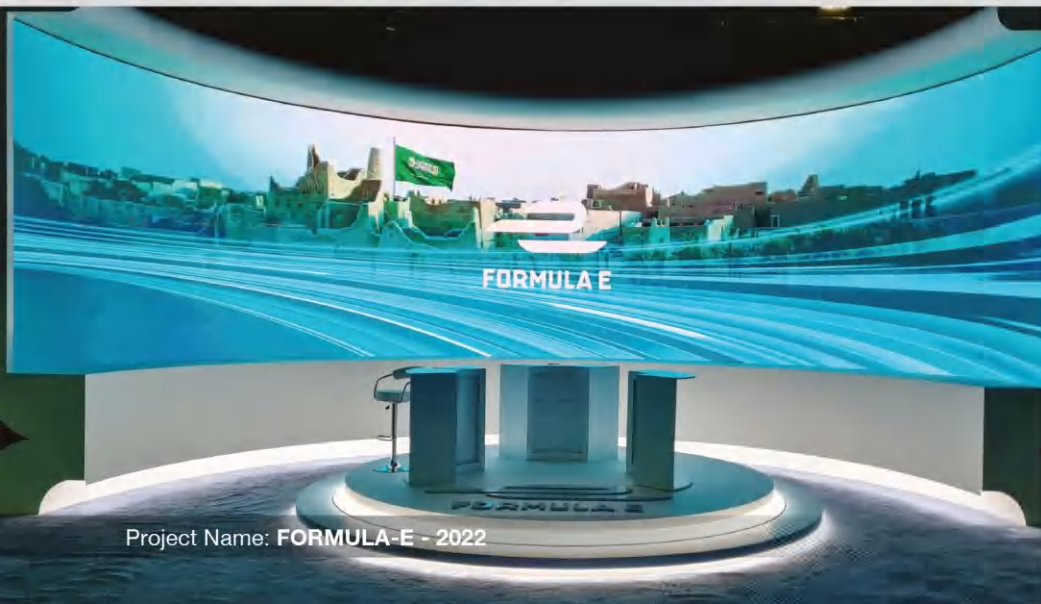




Project Name: **RALLY DAKKAR - 2022**

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Project Name: **FORMULA-E - 2022**



Project Name: **RALLY DAKKAR - 2021**



CORPORAE EVENTS

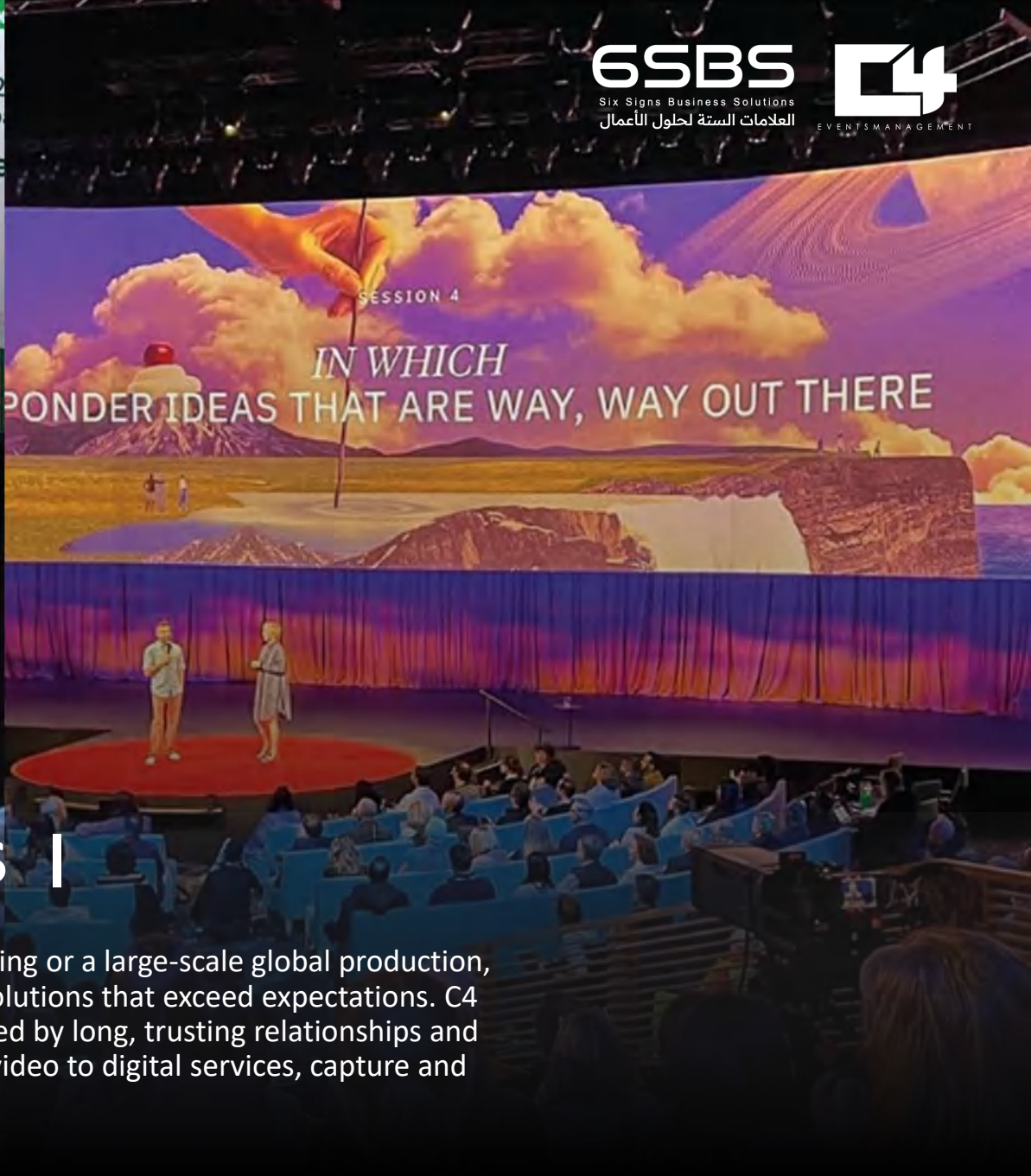
EEA AIRVENTURE |

For over a decade, C4 & 6SBS has partnered with EEA Air venture to witness the passion and excitement of aviation enthusiasts as they convene from every corner of the globe at their premier event, "The Gathering."



MEETINGS & CONFERENCES |

Whether you're planning an intimate stakeholder meeting or a large-scale global production, we pride ourselves on delivering efficient, innovative solutions that exceed expectations. C4 & 6SBS's work with its Association clients is characterized by long, trusting relationships and a deep bench of capabilities ranging from lighting and video to digital services, capture and streaming and presentation management.



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BRAND ACTIVATIONS |

With its unmatched breadth of services and ability to integrate them, C4 & 6SBS is invaluable to marketers seeking to give new life and expression to their brands. C4 & 6SBS works with you to develop a fully realized, tech-driven event that mirrors your brand goals and communications strategy to create maximum attendee engagement.



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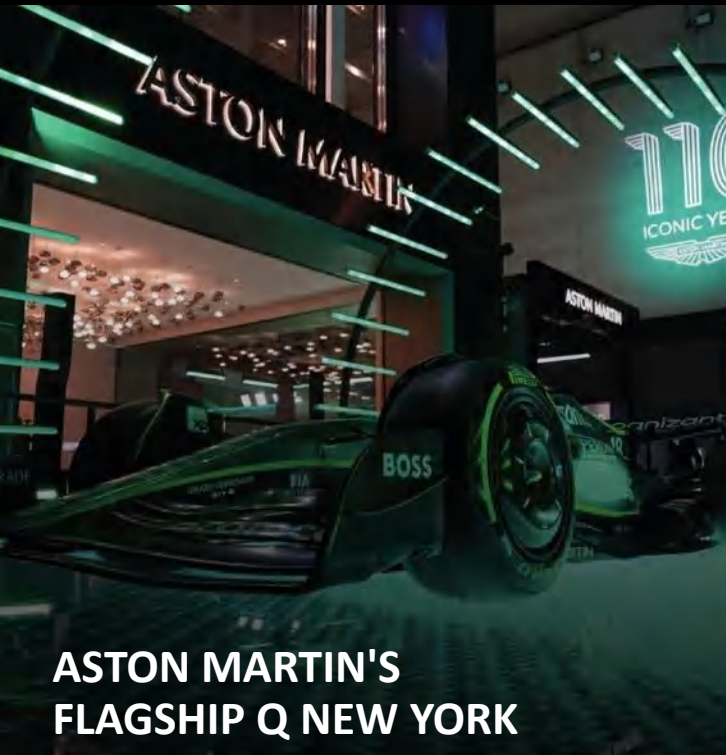
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BUILDERS & EXHIBITORS |

With its experts and engineers, C4 & 6SBS is able to transform the most demanding and exacting specs into immersive brand experiences.

AUTOMOTIVE |



**ASTON MARTIN'S
FLAGSHIP Q NEW YORK**



**HONDA TYPE-R CIVIC
LAUNCH**



**PEBBLE BEACH
CONCOURS D'ELEGANCE**

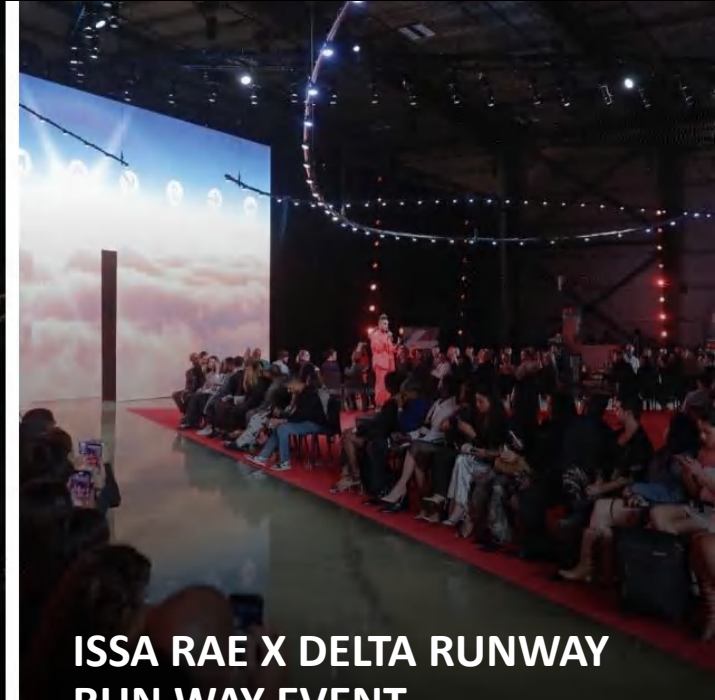
FASHION |



**VANITY FAIR OSCAR PARTY
2023**



TOM FORD NY FASHION WEEK



**ISSA RAE X DELTA RUNWAY
RUN WAY EVENT**



SPECIAL EVENTS

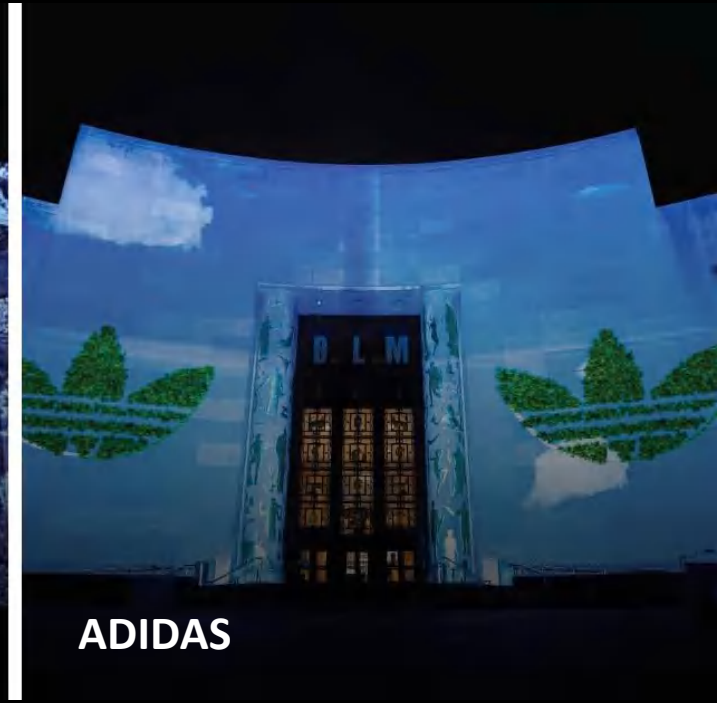
IMMERSIVE EXPERIENCES |



**STRANGER THINGS
PROJECTION AT THE
EMPIRE STATE BUILDING**



BLINK CINCINNATI



ADIDAS

C4 & 6SBS develops solutions that leverage the best of technology and production expertise to make your experiences unique and memorable. Projection mapping is one of the most engaging and immersive creative techniques today. C4 & 6SBS brings industry-leading technologists, creatives and engineers to turn any object, interior, landmark building or entire cityscapes into a captivating display surface.

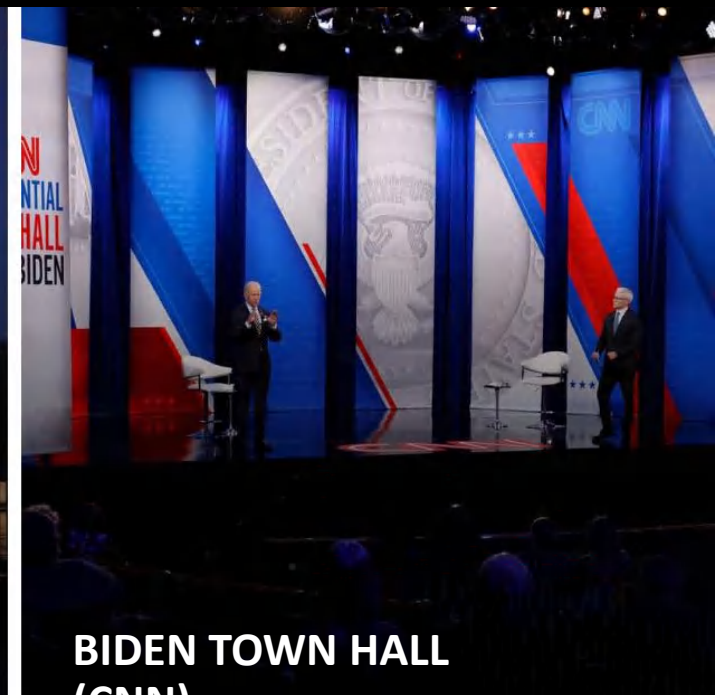
POLITICAL & CIVIC |



**2022 FLORIDA, US
SENATE DEBATE**



**2021 PRESIDENTIAL
INAUGURATION**



**BIDEN TOWN HALL
(CNN)**

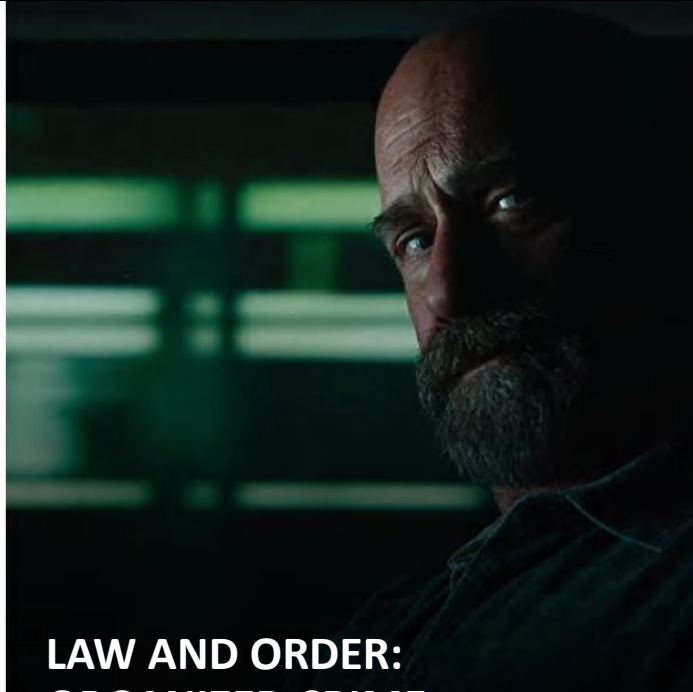


TV & FILM

SCRIPTED TV |



**CHICAGO SERIES (FIRE,
MED, PD)**



**LAW AND ORDER:
ORGANIZED CRIME**



OZARK

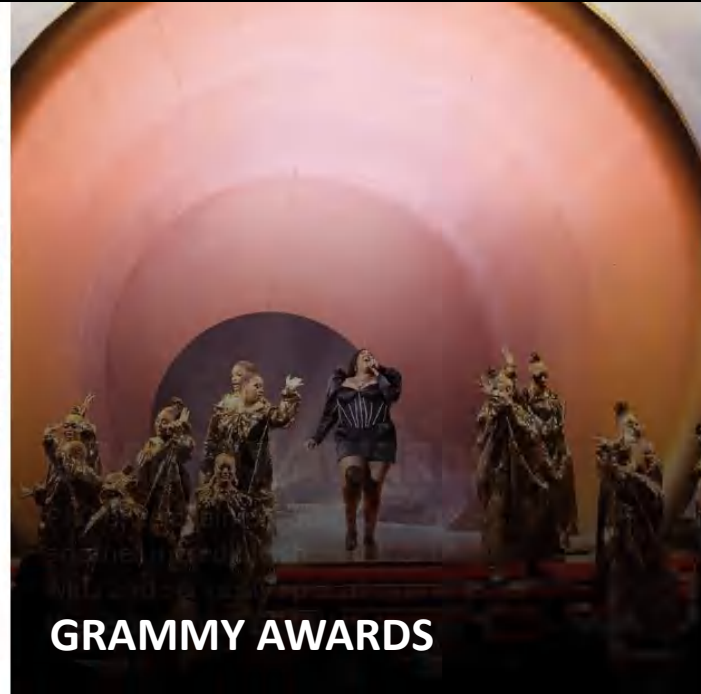
CAMERA PREP FACILITIES |

In addition to our camera prep facilities in Los Angeles, we have locations in Brooklyn, Atlanta and Chicago-serving our growing production communities.

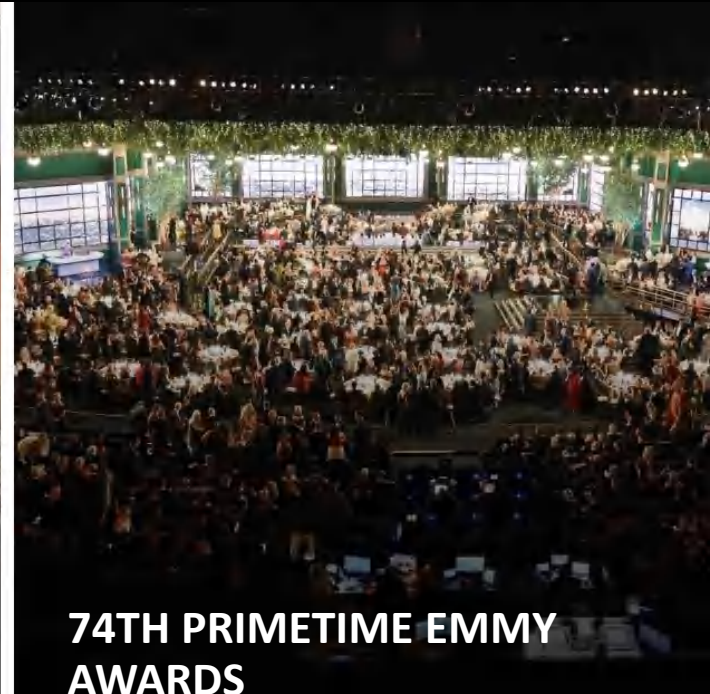
AWARD SHOWS |



OSCARS




GRAMMY AWARDS



74TH PRIMETIME EMMY
AWARDS



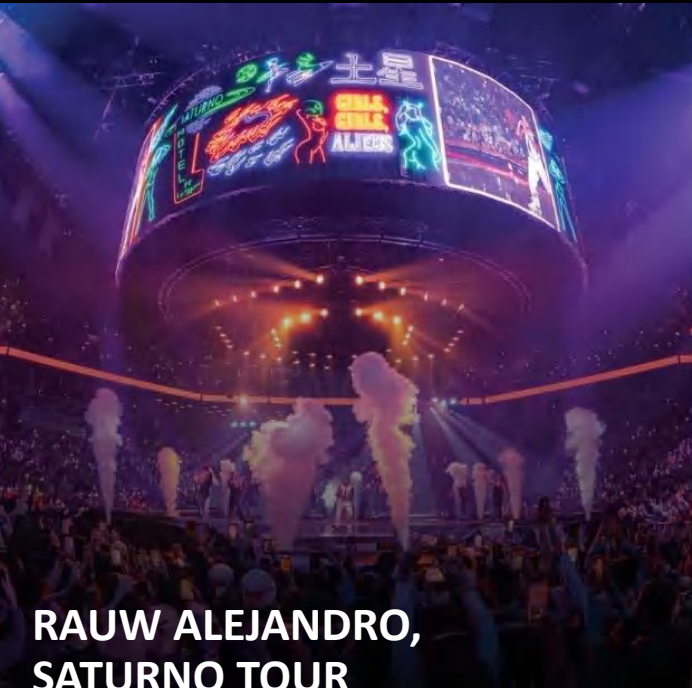
MUSIC



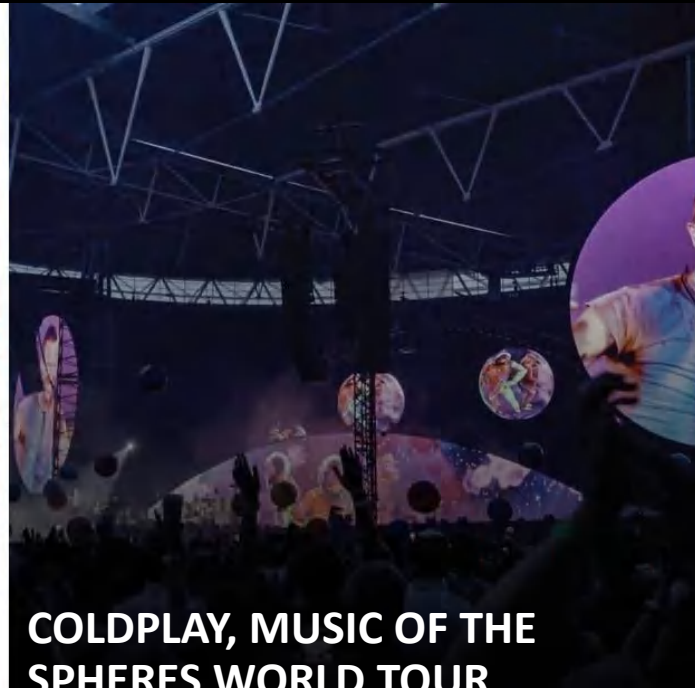
CONCERT TOURING

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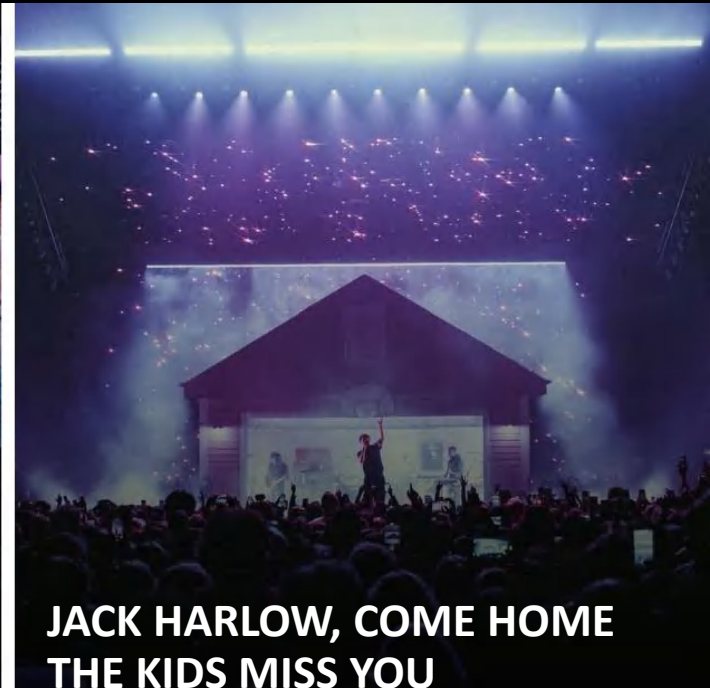
4
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**RAUW ALEJANDRO,
SATURNO TOUR**

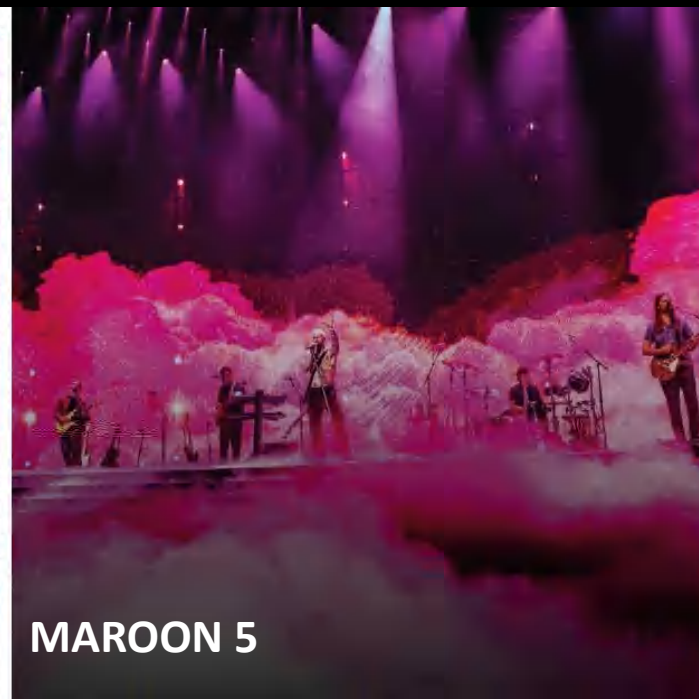
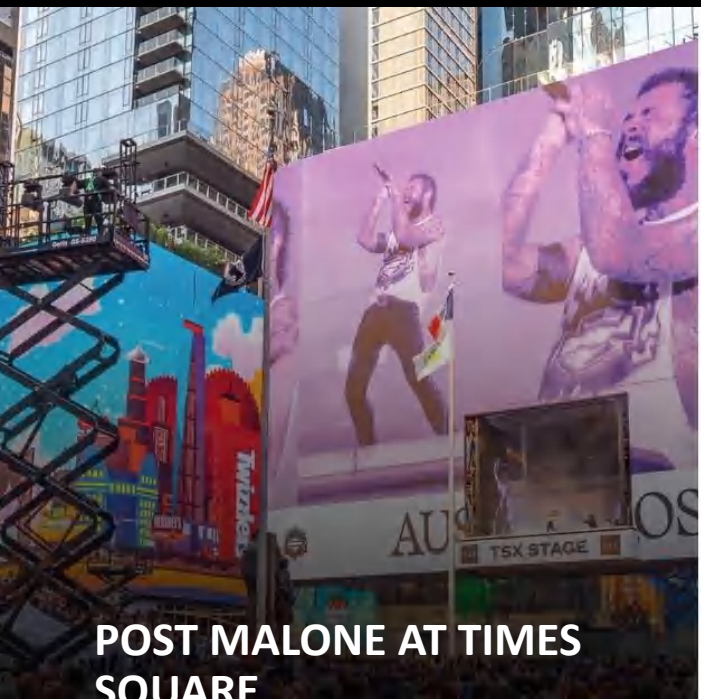


**COLDPLAY, MUSIC OF THE
SPHERES WORLD TOUR**



**JACK HARLOW, COME HOME
THE KIDS MISS YOU**

THEATRE |





BROADWAY

A full-page background image showing a stage performance of 'MJ The Musical'. Michael Jackson is in the center, wearing his iconic white suit and fedora, performing a dance move. He is surrounded by backup dancers in dark, futuristic outfits. The scene is lit with dramatic blue and purple stage lights.

MJ THE MUSICAL |

THE BROADWAY MUSICAL CENTERED AROUND THE MAKING OF
MICHAEL JACKSON'S ICONIC 1992 DANGEROUS WORLD TOUR.

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HERE LIES LOVE

THIS REVOLUTIONARY NEW MUSICAL HIGHLIGHTS THE JOURNEY OF FILIPINA FIRST LADY, IMELDA MARCOS, WITH AN IMMERSIVE 360° AUDITORIUM

TELEVISED THEATRE |



TELEVISED THEATRE |

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HAMILTON ON DISNEY+



COME FROM AWAY ON APPLE TV



GEAR



AMBIT ENERGY'S AMBITION |

FOR OVER A DECADE, GEAR HAS WORKED IN CLOSE PARTNERSHIP WITH THOMAS CREATIVE GROUP TO SUPPORT AMBIT ENERGY'S AMBITION.



**FLORIDA REALTORS CONVENTION &
TRADE EXPO**



ESSENCE FESTIVAL





FACILITY







CNC Beam Saw



Wood CNC Router



3D Foam Cutting



Laser CNC Cutting



Wood CNC Router



2D Foam Cutting



Wood CNC Router



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OUR FLEET

MERCEDES S450



BMW 730Li



GMC



CHEVROLET TAHOE



FORD TAURUS



AUDI Q8



MERCEDES E-CLASS



BMW 5 SERIES



MERCEDES C-CLASS





Thanks

FOR WATCHING

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